

# 2024 THELMA GIBSON AWARDS

## THE UNSTOPPABLE WOMEN *of South Florida*



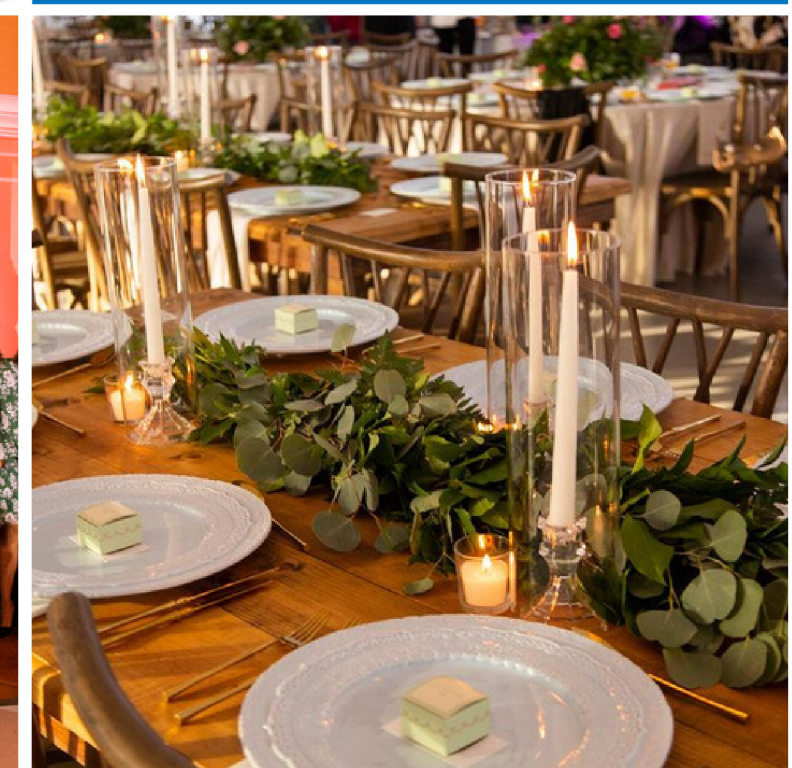
Women's Chamber of Commerce  
of Miami•Dade County







Supporting  
all that is  
**#She  
Owned**



RECOGNIZING  
WOMEN IN THE  
COMMUNITY  
FOR THE PAST 36  
YEARS







Thelma Gibson, FOUNDER

## IN 1999,

the Women's Chamber established the Thelma Gibson Awards of Excellence to honor its founder. Each year, the award honors individuals that have excelled in promoting leadership, excellence and business development among corporate and professional women.



Women's Chamber of Commerce  
of Miami-Dade County



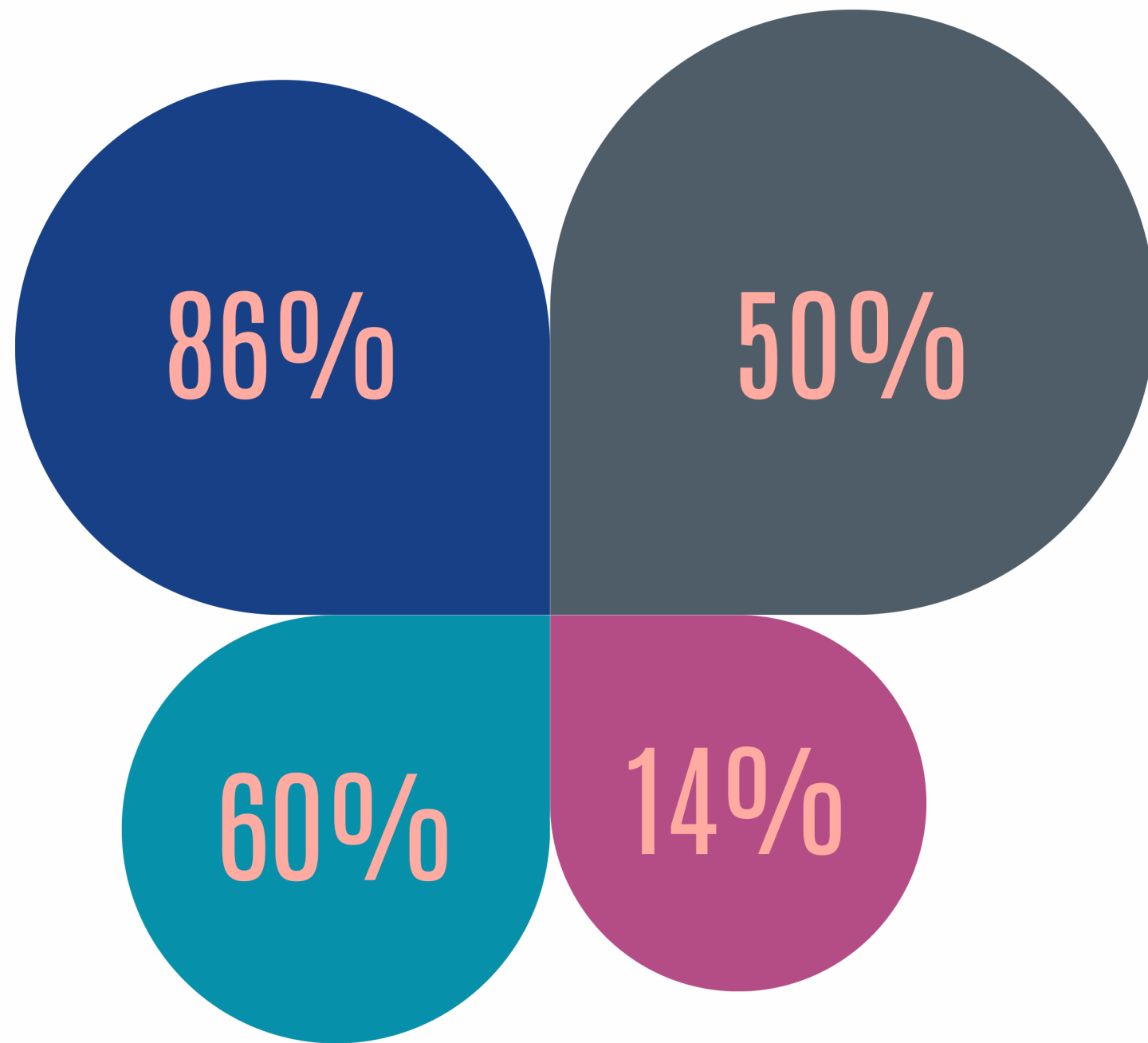


LEVEL  
THREE



# DEMOGRAPHICS

Attendances has varied from 150 to 200+ guests over 24 years  
2023 attendance: 230 guests



- Women in attendance
- Six-figure Income
- College Education
- Men in attendance



# Sponsorship Tiers

## Platinum Sponsorship \$25,000

- Includes TABLE OF TEN
- WCC Diamond Sponsor Membership package
- Customized marketing perks!
- Dedicated logo on LED Screen
- On-Stage plaque presentation
- Company on-stage speaking opportunity
- Headline logo on the digital event program (also email blasted)
- Logo on Step and Repeat
- Table branding on all tables
- Logo on marketing collateral
- On-stage mentions throughout the event
- Press release mentions
- Dedicated Social media mentions
- Instagram LIVE interviews
- Newsletter feature article
- Write-up in select press and media outlets highlighting the awards
- Company banner display
- Post event mentions in press, media, and social media outlets
- Email blasts to WCC network

## TGA Gold Sponsorship \$10,000

- Includes TABLE OF TEN
- WCC Silver Sponsor Membership package
- Customized marketing perks!
- Logo on LED Screen
- Logo on Step and Repeat
- Table branding on all tables
- Logo on Marketing Collateral
- On-stage mentions
- Press release mention
- Dedicated Social media mentions
- Instagram LIVE interview
- Newsletter article
- Email blasts to WCC network
- Post event mentions in press, media, and social media outlets

## TGA Silver Sponsorship \$5,000

- Includes TABLE OF TEN
- WCC Individual Membership
- Customized marketing perks!
- Logo on Step and Repeat
- Logo on Marketing collateral
- On-stage mention
- Social media mentions



# 2023 THELMA GIBSON AWARDS HONOREES

THE  
UNSTOPPABLE  
WOMEN  
*of South Florida*



Women's Chamber of Commerce  
of Miami•Dade County

LEVEL  
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WEDNESDAY, SEPTEMBER 6TH  
@LEVELTHREEMIAM  
WWW.WCCMIAMI.ORG



# 2023 THELMA GIBSON AWARDS

MASTER OF CEREMONIES "Nicky G."

THE  
UNSTOPPABLE  
WOMEN  
*of South Florida*

M.I.A.  
MAGAZINE



Women's Chamber of Commerce  
of Miami-Dade County

LEVEL  
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# 2023 THELMA GIBSON AWARDS

*Miami-Dade County Chairman "Oliver Gilbert"*

**SPECIAL GUEST**

THE  
UNSTOPPABLE  
WOMEN  
*of South Florida*



Women's Chamber of Commerce  
of Miami-Dade County



**LEVEL  
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# 2023 THELMA GIBSON AWARDS

MAYOR OF AVENTURA "Howard S. Weinberg"

**SPECIAL GUEST**

THE  
UNSTOPPABLE  
WOMEN  
*of South Florida*



Women's Chamber of Commerce  
of Miami-Dade County



**LEVEL  
THREE**



# 2023 THELMA GIBSON AWARDS

NORTH MIAMI BEACH COMMISSIONER "Daniela Jean"

**SPECIAL GUEST**

THE  
UNSTOPPABLE  
WOMEN  
*of South Florida*



Women's Chamber of Commerce  
of Miami-Dade County



**LEVEL  
THREE**



## 2022 Host, State Senator Annette Taddeo



IN 1999,

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# ENTREPRENEURIAL WOMEN

# 2022 HONOREES

**Chef Adrienne Calvo**  
**Owner of Cracked & Chef**  
Restaurant & Hospitality

**Wanda Tima**  
**CEO & Founder, L'Union Suite**  
Communications & Media

**Amy Austin Renshaw**  
**Founder, Code/Art**  
Technology

**Taj McGill**  
**Founder, South Florida**  
**Fashion Academy**  
Innovation

**Rosemary Carrera**  
**Founder, 305PinkPack**  
Non-Profit

**Johanne Wilson**  
**Founder, COOL Creative**  
Merchandise

**Lauren Marsicano**  
**Founding Partner, Marsicano + Leyva PLLC**  
#SheOwned All-Around





**2021 Host, Calvin Hughes, WPLG Local 10**





# ENTREPRENEURIAL WOMEN

**DR. JOY GALLIFORD**

**Director of Development, South Florida Music  
Non-Profit**

**MERLINE BARTON**

**President, Thelma Gibson Health Initiative  
Lifetime Award**

**CORHINN BRUNOT**

**Founder, Creativ Magazine  
Media**

**ANIA RODRIGUEZ**

**Founder and CEO, Key Lime Interactive  
Technology**

**RENEE LOPEZ CANTERA**

**Sr. VP Sales and Marketing, EKN Solutions  
Marketing**

**NICKIE NOUGAISSE**

**Founder, Curls Dynasty  
Product Merchant**

**ANI MEINHOLD**

**Chef & Co-Founder, Phuc Yea  
Food & Beverage**

# 2021

# HONOREES





# REACH

## WCC SOCIAL MEDIA

Over 10k followers

Over 100K impressions

37.4% are 35-44 years old

23.5% 45-54 years old

22.3% 25-34 years old

9.6% 55-64 years old

## BOARD OF DIRECTORS COLLABORATIVE

Over 5 MILLION impressions per Month

Over 100k followers

**\*Impressions based on a collective reflection of the  
Board of Directors**



Women's Chamber of Commerce  
of Miami-Dade County





# In-Kind Sponsorship Opportunities

- VENUE
- DECOR
- FLORAL
- CATERING
- PHOTO BOOTH
- BRANDED DESSERTS OR DESSERT STATION
- BRANDED ICE SCULPTURES
- COCKTAIL LOUNGE
- TRANSPORTATION
- BRANDED PHOTO BOOTH





# #SHEOWNED GRANT SPONSOR

SUPPORT WOMEN IN  
BUSINESS BY SPONSORING  
OUR QUARTERLY BUSINESS  
GRANT STARTING AT \$1,000.





# DIGITIGAL PROGRAM ADS

**Full-Page Ad**  
**\$100**

**Half-Page Ad**  
**\$50**


**WCC**  
Women's Chamber of Commerce  
of Miami-Dade County

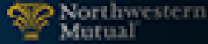
The 18th Annual  
Thelma Gibson Awards of Excellence

*Celebrating  
Women Trailblazers*


Thursday, September 7, 2017

ONE OF OUR GREATEST ASSETS IS  
OUR COMMUNITY. THAT'S WHY  
WE'RE A PROUD SPONSOR OF THE  
WOMEN'S CHAMBER OF COMMERCE  
OF MIAMI-DADE COUNTY.

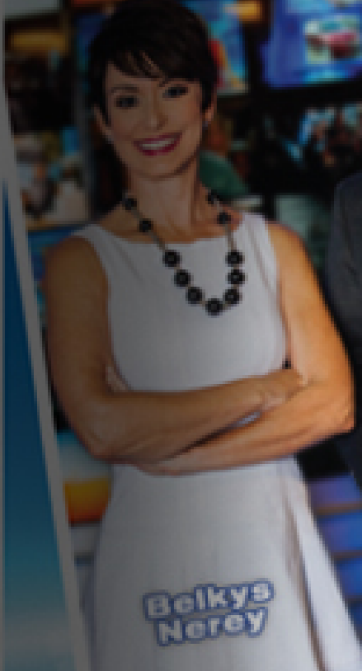
 Phillip Anthony Easton  
Financial Representative  
(954) 218-6103  
phillipeaston.nm.com


 Northwestern  
Mutual


05-4005 © 2017 Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NML), Milwaukee, WI. Life and disability insurance, annuities, and life insurance with long-term care benefits and its subsidiaries. Phillip Anthony Easton, Insurance Agent(s) of NML.




At Florida Power & Light Company we are  
working together with the communities we serve to make Florida  
an even better place to raise a family and do business.

 Belkys  
Nerey

 Craig  
Stevens



#FPLCares

CHANGING THE CURRENT. 





# RAFFLE ITEMS

**DONATE AN ITEM**

Help the WCC fundraising efforts by contributing an item for our event raffle!



# WCC PAST SPONSORS

akerman

BLISS

Beam SUNTORY

A LAVISH  
Event Design

 Fox Rothschild LLP  
ATTORNEYS AT LAW

 FPL

HK  
Holland & Knight

RAYMOND  
JAMES®

GOA·TECH

 MIAMI  
BUSINESS SCHOOL

QUEST  
WORKSPACES

 Northwestern  
Mutual®

Florida Blue   
Your local Blue Cross Blue Shield

Residence INN.  
BY MARRIOTT  
MIAMI - AVENTURA MALL

TOTALBANK

LENNOX &  
GRACE  
CANDLE COMPANY

 Cherry  
Bekaert<sup>LLP</sup>  
Your guide forward

c o n t e m p o  
LINEN & EVENT RENTALS

MAISON  
MARCEL  
FINE WINES

LEVEL  
THREE

 Vicky  
BAKERY

 CARDENAS  
CATERING

Local  10 .com

Elements & Accents  
EVENT RENTALS

 KENDRA SCOTT

EST. 2017  
P  
PIALISA

event factor





Deadline to Commit is  
Wed, Aug 1st, 2024

*Thank you,*

**DR. KARINE MELISSA**

2023-2024 President

[iamkarinemelissa@gmail.com](mailto:iamkarinemelissa@gmail.com)



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